

LESSON PLAN

TECHNICAL SEO & INDEXING

INSTRUCTOR

Alex

DURATION

120 Min

LEVEL

Advanced

OBJECTIVES

- Audit large-scale SaaS domains for crawlability.
- Resolve canonical tag conflicts and indexing bloat.

TIME

MODULE

00:00 - 00:30

Theory: Search Engine Crawl Budgets

00:30 - 01:30

Practice: Screaming Frog log analysis

01:30 - 02:00

Review: Q&A and implementation roadmap
